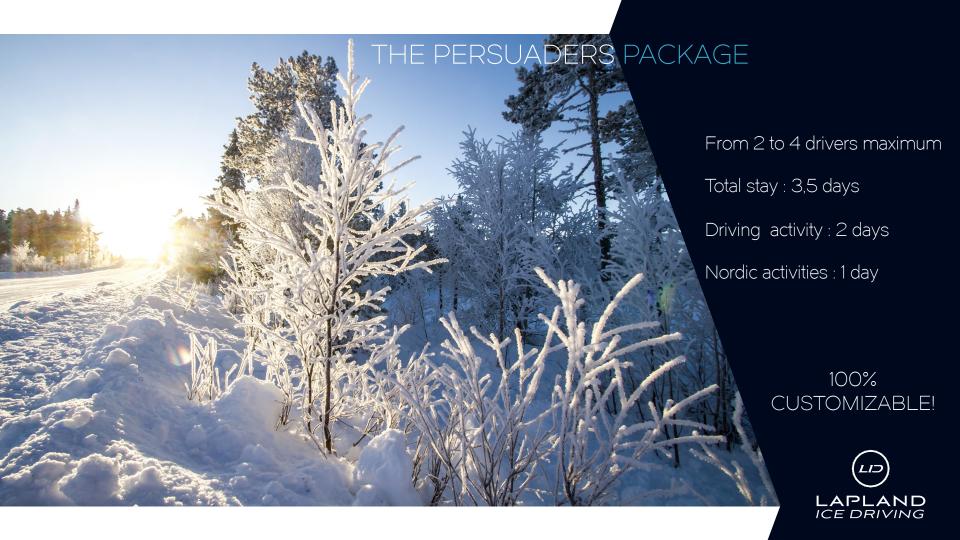


LAPLAND ICE DRIVING

THE PERSUADERS PACKAGE



THE PERSUADERS

Go beyond your limits at more than 200 km/hour on ice

- FROM 2 TO 4 DRIVERS
- 2 DRIVING DAYS
- NORDIC ACTIVITIES

DRIVING

8 daily sessions of 30 minutes.

CARS

Lamborghini Huracan &

Ferrari 296 GTB

LID AWARDS

You'll receive a bronze, silver or gold LID Award for your drifting skills.

PHOTO REPORT

You will leave with your complete photo portfolio.

ACTIVITIES

Snowmobile

Dog Sledge

INCLUDES

- Welcome pack,
- LID Jacket,
- Airport transfers,
- Courtesy vehicles,
- Cocktails.

LAPLAND ICE DRIVING €16,335 inc. tax flights & accommodation extra

We'll be happy to personalise your experience

BOOK NOW







- o 1 day with the Lamborghini Huracan
- o 1 day with the Ferrari 296 GTB
- · Personal in-car coaching during all driving sessions,
- Approximately 250 km driving per day,
- · Access to the entire domain,
- Club-house access.





INSTRUCTION

MADE-TO-MEASURE EXPERTISE

Our instructors are of the highest level. Some of them race in World championships. In the car with you, they are dedicated to you and you will benefit "in real time" from their knowledge and personalised advice".

Their only objective? To ensure that you achieve the ultimate satisfaction: to be in full control of a supercar drifting at high speed... in a 100% secure environment.





LAMBORGHINI HURACAN

REAR-WHEEL DRIVE

Powered by 5.2L of pure Sant'Agata Bolognese drama, the Huracan delivers the 580 horsepower of its mighty naturally-aspirated V10 to its rear wheels. To hear the mid-rear engine supercar roar on the ice certainly is a memorable experience.

Studding: 550/tyre





FERRARI 296 GTB - *NEW*!

REAR-WHEEL DRIVE

Ferrari has revolutionized its "berlinetta" with the new 296 GTB, featuring a twin-turbo V6 engine combined with hybrid technology, delivering a total of 830hp!

This Italian supercar boasts astonishing performance and a breathtaking design. Will you be able to handle its immense power on the ice?

Studding: 650/tyre







LID AWARDS

BRONZE, SILVER, GOLD?

During your driving days, your progress and skills on the ice will qualify you to receive an LID bronze, silver or gold award.

An acknowledgement of your drifting ability level from Lapland Ice Driving.





GROUP COMPETITION

The instructor will take lap times for each member of the group on a full-scale F1 circuit. Who will have the best time? The results will be announced at the evening cocktail.







PHOTO REPORT

TO RECORD YOUR EXPERIENCE

Our photographer will follow you on the lake each morning, looking to capture your best drifts. He'll also capture shots of the club-house ambiance with your friends, and in the company of your instructor.

The most memorable pictures will be printed for you, and the full photo report sent you electronically.





VESTE LID

A PIECE OF PREMIUM CLOTHING

TO BECOME

A REAL LAPLAND ICE DRIVING

TEAM MEMBER.









NORDIC ACTIVITY

SNOWMOBILE TOUR - HALF DAY

Riding a latest generation POLARIS machine (130HP, 0-60 MPH in 3 seconds), guests will leave accompanied by a guide for a trek at a pace they are comfortable with, across lakes and forests.





NORDIC ACTIVITY

DOGSLEDGE TOUR - HALF DAY

Guests will discover the beauty of the Swedish wilderness during a trip on a sledge pulled by a pack of Husky dogs, under the supervision of a musher. The courage, strength, willpower and docility of the dogs will amaze you. Transfer to the dog farm is included.







PREMIUM COURTESY CARS

To move between the hotel and the LID circuits or to go to dinner in town, Lapland Ice Driving is pleased to provide a premium courtesy vehicle.

Every morning, the vehicles are heated and cleared of snow for your comfort.





AIRPORT TRANSFERS

AT YOUR ARRIVAL AND DEPARTURE

Our Lapland Ice Driving Chauffeur will be waiting for you at your arrival and will take care of driving you back safely to Silverhatten Hotel (1 hour away), in our premium shuttle,

You can now relax and enjoy your stay.

Our Chauffeur will also drive you back for departure.



LAPPISH DINNER

Lapland Ice Driving is happy to invite you to experiment typical local evening with the Lappish dinner in our privatised forest cottage: smoked moose, bear sausage, salmon, roasted reindeer, arctic char, ...

Cooked on the fire right in front of you!





PRIVATE COCKTAIL EVERY EVENING

We'll be happy to welcome you to the Lapland Ice Driving Cocktail Reception which takes place every evening in our private lounge at Silverhatten Hotel. Our waiter will serve you premium Champagne and French Wine, on an open-bar basis, thanks to our partners "Maison Henriot".





ACCESS TO PRIVATE SPACE

FOR BREAKFAST AND LUNCH

Specifically reserved for Lapland Ice Driving customers, our private area (with table service) will allow you to benefit from a premium service among enthusiasts.



CONCIERGE

Our concierge service is available for you 24/7.

Need some local information?

Want to book a last minute snowmobile trek?

Your luggage is lost?

Need to see the doctor urgently?

Feel free to call him, and we will be glad to assist you with your queries!





WELCOME PACK

On arrival, a nice gift with the information of your stay as well as goodies will be available in your room.





AUTHORISED TRAVEL AGENT



RESERVATION SERVICES

Thanks to the Drive & Travel agency—operating exclusively for Lapland Ice Driving- we will free you from all the logistical and organisational concerns: flight reservations* and accommodation at the Silverhatten Hotel*.



^{*} Booking service is free of charge but flight tickets, hotel nights and meals will be charged.



SILVERHATTEN HOTEL ****

Silverhatten Hotel* is situated 5 minutes away from the Lapland Ice Driving ice tracks.

You will stay in one of our LID superior rooms, renovated to the latest modern standards.

The Hotel includes a spa (sauna, hammam, jacuzzi), a gym, a restaurant, a lounge and meeting rooms.

An upgraded breakfast with plate service will be available in our private area. Enough to get you in shape for the morning.



LUNCH*

A choice of the most popular pub dishes such as Caesar Salad.. will be on offer from the waiter dedicated to our private LID lounge.

A revitalising break together with the other drivers to recharge the batteries before a new drifting afternoon!



DINNERS*

Hotel dining is available (Swedish and International dishes).

You also have other dining choices in town.





UNIQUE IN THE WORLD

More drifting in a day than in a driver's entire lifetime...

A first-class ambassador:

Yvan MULLER – 4-Times WTCC Champion, 10 Andros Trophy titles.





LIKE NOWHERE ELSE

OUR PARTNERS













Masterpiece Hotels

















LIKE NOWHERE ELSE



THE WORLD'S LARGEST DRIVING CENTRE

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• Email: info@lapland-ice-driving.com

www.lapland-ice-driving.com





